

CCAC
Draft Focus Area Priorities/Goals

Economic Development

1. Advocate for revitalization of the Downtown Crozet priority area identified by the Crozet Master Plan (see Downtown Focus Area Priorities)
2. Actively coordinate with and support Crozet Board of Trade (CBT) and Crozet Community Association/Downtown Crozet Initiative activities relating to economic development
3. Work with County and CBT on Crozet branding efforts and promoting tourism activities
4. Work with County on Economic Market Study for Crozet (help scope and pursue grant funding?)