



**Planning Committee meeting for the
Downtown Crozet Initiative: A Vision for Barnes Lumber**
May 6, 2015

A volunteer, consensus-based Planning Committee has been developed to help give feedback and shape the community engagement process for the Downtown Crozet Initiative: A Vision for Barnes Lumber. Goals and possible outcomes for the Planning Committee may be found below, as well as Planning Committee members and consultants. More information about the Barnes Lumber site is available at the Crozet Community Association website: www.crozetcommunity.org, and questions about the process may be sent to Christine Gyovai, a facilitator for the effort with Dialogue + Design Associates at: christine@dialogueanddesign.com.

Draft Process Goals and Possible Outcomes

1. Engage the community in an effort to transform the Barnes Lumber site into an accessible, successful and vibrant center for the town of Crozet.
 - a. Emphasis for community engagement will be placed on ideas for civic and community space and infrastructure for the Barnes Lumber site and the surrounding downtown.
 - b. Identify and develop alignment for community, green space, and civic spaces (including "plaza" area) across whole Barnes site.
 - c. In conjunction with VDOT and the County, identify primary road alignment for Library Avenue and High Street on the Barnes Lumber site.
 - d. Gather input and develop alignment around types of businesses and activities preferred and not preferred in downtown and on the Barnes Lumber site, and reasons for preferred types of businesses and activities.
2. Engage the community in gathering ideas and feedback to help develop a community brand, and for future possible implementation of marketing and development for the downtown area of Crozet (building on the existing vision and planning that has been completed, such as the Crozet Master Plan and existing Downtown Crozet District). This may involve:
 - a. Recommendations for additional consultants, ideas for future collaboration, identification of grants, public/ private partnerships, or resources for idea implementation.
 - b. Development of economic development strategies through ideas generated in the community meetings and next steps for the effort as part of Crozet's continued evolution.
3. Identify and develop possible strategies for the implementation of a downtown marketing and development plan.

Planning Committee members

1. Tim Dodson, *WAHS student*
2. Meg Holden, *Crozet resident*
3. Mike Marshall, *Business owner and Crozet Gazette editor*
4. Brenda Plantz, *Crozet Board of Trade, Parkway Pharmacy business owner*
5. Michelle Simpson, *Resident in adjacent neighborhood*
6. Scott Stinson, *Adjacent Property owner*
7. Dave Stoner, *Crozet Community Advisory Council*
8. Frank Stoner, *Crozet New Town Associates,*
9. Tim Tolson, *Crozet Community Association*

Consultants/ County Staff

Christine Gyovai and Reed Muehlman, *facilitators/ designers, Dialogue + Design Associates*
Mary Beth Bowen, *Communications and Branding*
Emily Kilroy, *Albemarle County*